

2018 Olde Town Steering Committee Activity Snapshot

The Olde Town Steering Committee (OTSC) was formed through the efforts and adoption of the [2014 Olde Town Revitalization Plan](#). The purpose of the Committee is to represent the businesses, property owners, and residents of the Olde Town district on behalf of advocacy and to work with both the City of Fountain (COF) and Fountain Urban Renewal Authority (FURA) as to project support.

District Business Cohesion through Events:

District Open House

The OTSC open house kicks off the year with a Feb/March event. It provides a summary of the past year and forecasts the year's upcoming events. Interested participants will be requested to form the working body of the Committee for the New Year. The open house format aims to facilitate new ideas as well as invigorate new business and property ownership participation.



Annual Olde Town and Gateway Business Social

OTSC hosted its 2nd annual Olde Town Business Social, September 2018, partnering with the Fountain Valley Chamber of Commerce's monthly "Business After Hours." The purpose of the social is to bring awareness to district businesses and spur small business engagement efforts. The event is held each fall with district businesses to increase cohesive efforts on behalf of community services.



Holiday Window Décor Contest among Businesses

Sponsored by the Economic Development Commission (EDC), the OTSC hosted its fourth annual Holiday Décor Contest for the community among district businesses. With growing interest and involvement each year, the event creates a friendly ambiance throughout the District while simultaneously promoting the Shop Local campaign by drawing consumer traffic to the area.

Business Support Activities

- [Community Events Calendar](#)
- Summer Market Series (May – October)
- Artistic Mural Program (Summer 2019)

District Advocacy Voice Areas:

Capital Improvement Projects

- Railway "Quiet Zone" improvements
 - [Moving Fountain Forward Project](#)
- New Signaled Intersection ; Indiana Ave. and US 85/S. Santa Fe Ave. construction
 - [Olde Town and Gateway Improvements Timeline](#)

Beautification and Enhancement Projects

- Overall district beautification awareness
- Art Incorporation Visioning
- Blast Park/ Aga Park Pedestrian Corridor
- Fountain Creek Regional Trail Extension via PPACG
 - [Transportation Improvement Program](#)

COF Directional Map – An all-encompassing [Directional Map](#) for residents and visitors.